

The Congregationalist

(Revised Nov 2009)

Rate Card

No. of insertions	1	3	6	8+
Full page (black & white)	650.00	585.00	527.00	475.00
(4 color)	812.50	731.25	658.75	593.75
Half page (black & white)	341.30	307.30	276.70	249.40
(4 color)	426.63	384.13	345.88	311.75
Quarter page (black & white)	179.20	161.30	145.30	131.00
(4 color)	224.00	201.63	181.63	163.75
Unit price, 3-column format, 6 units per page (black & white)	113.75	101.95	91.75	82.57
(4 color)	142.19	127.44	114.69	103.22

Ad rate calculator

Full page rate: \$650
Extra % for smaller ads: 5%
Discount % per series step: 10%
1-2 insertions: flat rate
3-5 insertions: 10% discount
6-7 insertions: 20% discount
8+ insertions: 30% discount

Rates are for camera-ready ads; design charges may apply.

Advertising Inquiries

For rates and information, contact:
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The NACCC reserves the right to refuse any advertisement.
Rates subject to change without notice.